

New recycled white paper

A new 100 per cent recycled white paper has been launched by Mataura Paper Mill, part of NZFP Pulp & Paper Limited, in response to a growing customer demand for environmentally responsible products.

The new paper, Ecolade, complements the mill's original recycled paper, Sandow, which has been available since the 1920s.

Product manager papers, Beverley Tait, says the introduction of Ecolade to Mataura's recycled paper range is not only good news for the converters, printers and designers, but for the environment as well.

Paper recycling is not only a positive way of dealing with waste disposal; it is creating new products from old, made by New Zealanders for New Zealanders, she says.

"Both the recycled papers made at Mataura use locally collected waste paper. This is one example of the company's commitment to addressing New Zealand's waste disposal problem. We are helping reduce pressure on landfill sites by dealing with our own waste, not importing someone else's."

Beverley Tait stresses that Ecolade is a natural product. Unlike many overseas manufacturers, Mataura Paper Mill has produced a natural white paper using only the safe traditional papermaking



Admiring the first locomotive painted in Tasman Forestry Limited's colours (from left): Barry Osborne, Transport Manager Tasman Forestry Limited; Jacquie Webby, Public Relations Manager Tasman Forestry Limited; Terry Eady, Tauranga designer of the locomotive's new colour scheme; Mike Gray, Business Manager Forestry for Railfreight.

substances such as starch and alum. There has been no de-inking or re-bleaching which in turn produce chemical residues and create their own disposal problems.

To achieve the natural whiteness of Ecolade, the paper is made from

selected white waste, mainly made up of stationery, computer print-out paper and other office waste. It is expected to meet a wide range of applications in the bag and envelope markets, but also in the giftwrap, stationery and general printing markets.

LETTERS

Radiata pine sales to Korea

Sir,

The myth lives on. Your item in the August issue is a repeat of what appeared earlier in an industry publication. The Asian Marketing Manager of the Forestry Corporation of New Zealand Ltd did not pioneer radiata pine sales to Korea.

There were many before him, at least over a decade or more, representing company, state, local body and Chilean interests.

Nonetheless, I wish Peter well with Southern pine sales – even to the point of the liquidation of my favourite, *Pinus patula*.

J. Barber
Christchurch

Forestry in Great Britain

Sir,

I must protest at the very false picture one of your correspondents painted of the Forestry Commission's activities in Britain at the top of page 7 of Volume 30 No 1. May 1991. He must have taken "The destruction caused to the landscape in the process, whether the destruction of views, the eradication of moorland birds, or the changes in the ecology and acidity of rivers . . ." from the rubbish that is printed in the British press which almost without exception

denigrates the work of the Forestry Commission. A more accurate picture is presented in the Forestry Industry Year Book 1990/91 published by the Forestry Industry Committee of Great Britain which states: "This year book aims to illustrate the importance of forestry in Great Britain. It is one of the country's biggest industries and provides a wide range of uncommercial benefits for the public to enjoy such as landscape, wildlife habitat and recreational activities. It plays a major part in the economy – a fact which more people should recognise".

T.H.R. Hall, PhD, FLS
Editor
Commonwealth Forestry Review

NZIF ANNUAL GENERAL MEETING

The annual general meeting of the New Zealand Institute of Forestry will be held at 5 pm on April 9 at the conclusion of a two-day Investing in Forestry seminar to be held in Auckland on April 8 and 9. (See inside back cover).

The agm will be followed by the normal Institute dinner, and there will be a field trip on Friday, April 10.