


**From:** MPI Director-General director.general@mpi.govt.nz   
**Subject:** Confirming the appointment of the new DDG Te Uru Rākau – New Zealand Forest Service  
**Date:** 27 June 2023 at 1:49 PM  
**To:** MPI Director-General director.general@mpi.govt.nz



Kia ora koutou katoa,

I'm pleased to confirm the permanent appointment of Sam Keenan to the role of Deputy Director-General Te Uru Rākau – New Zealand Forest Service.

Sam has been with MPI since 2010 and has experience in procurement, commercial management, and more recently leading the Crown's commercial forestry operations as the General Manager Crown Forestry.

He has a Bachelor of Forestry Science (Hons) and a Professional Diploma in Procurement and Supply, and has previously held operational forestry roles both here and in Australia.

Sam has done an excellent job in the acting role and I'm pleased to have him joining the MPI Senior Leadership Team on a permanent basis.

Sam and I are looking forward to continuing to work with you as we progress Te Uru Rākau – New Zealand Forest Service's work programme.

Please join me in congratulating Sam on his appointment.

Ngā mihi nui,

Ray Smith  
Director-General, Ministry for Primary Industries

**Ministry for Primary Industries**  
Manatū Ahu Matua



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