



Background on the NZIF 2021 Conference

Warm greetings to all our forestry friends from the team at NZIF.

We are excited to present a varied and inspiring line-up for our next conference to be held in Masterton in the mighty Wairarapa. We all know how passionate our workforce is about what our sector does, and we are seeking to showcase some of this pride with our line-up of speakers and CPD sessions.

The Wairarapa has enjoyed a surge of increased forestry activity in the last 5 years and we have seen many changes, with our workplaces growing and new innovations in both logging and transport. This has not been without challenges in our communities. We've had some head-butting with rural groups in our regions. But we are hoping to address these differences and open the lines of communication by holding public sessions at our conference that members of our rural community will be invited to attend. This is about breaking down some of the barriers that exist between the land-based industries and involving our local rural associates in our conference to help them better understanding our sector.

Our conference will run over 3 days with Sunday CPD sessions, AGM and the Future Foresters fun evening planned for the young and not-so-young. These evenings are a great opportunity for informal networking, with the new generation of foresters mixing and meeting.

Our conference dinner will be held at the Carterton Event Centre, a building that showcases LVL timber and an innovative seismic system using wood.

The final day of conference will start with the annual Women in Forestry Breakfast, and we are looking forward to an inspiring female speaker addressing our collective of women who work in forestry. The breakfast will be followed by our "Breaking Down the Barriers" sessions which are open to the public. Finally, delegates have the choice of two streams of field trips – farm forestry and advanced logging systems **or** log transport on trains with a tour of a local sawmill. There should be plenty of action by keeping our field trips, "in the field".

We hope there is something interest for all our members and associates at this year's conference. Wairarapa locals are very much looking forward to hosting and showcasing some of our workplaces, along with some inspiring sessions on what is currently exciting for forestry in New Zealand.

Erica Kinder
Chair of Organizing Committee NZIF Conference

Venue:

Copthorne Hotel & Resort

Solway Park

High Street

Masterton

0800 SOLWAY

+64 6 370 0500

www.solway.co.nz



Date:

27-29 June 2021

Conference Committee

Erica Kinder (Chair)

Peter Hill

Nikki Coulmann

Jack Palmer

Scott Andrew

Conference Manager

Jay Matthes Email jm@nzif.org.nz

Sponsorship Co-ordinators

Nikki Coulmann, Email NCoulmann@forestenterprises.co.nz

James Treadwell, Email: president@nzif.org.nz



New Zealand Institute of Forestry Profile

NZIF is an organisation with a proud history.

The NZIF was founded in 1927 to provide a forum in which those involved in all aspects of forestry – including forest management, utilisation, processing, research, education and consulting – could exchange ideas and information and keep up to date with industry trends.

NZIF members are involved with all types of forests, not just those where timber production is the primary objective. This includes forests for conservation, recreation, biodiversity protection, carbon storage, erosion control and water quality enhancement.

As well as the stimulus of debate and the fellowship of colleagues, the Institute encourages the highest standards of ethical and professional performance amongst its members.

Today, this role is even more vital in an industry that has continued to evolve and grow almost beyond recognition since its inception.

New Zealand Institute of Forestry membership is an acknowledgement of high levels of competence through education, experience, and ability, and is evidence of a member's commitment to professional practices and values.

NZIF is committed to serving the profession of forestry and the wider community through education, accountability and its Code of Ethics and Performance Standards. Increasingly, it fulfils a quality assurance role, setting the benchmark for professionalism and the quality of advice and practice by which members, and others in the profession, are measured.



What are the Benefits of Sponsorship?

A range of sponsorship options for the 2021 NZIF Annual Conference are enclosed.

This event provides a great opportunity for sponsors to profile their businesses, products, and services, while also supporting the professional fellowship within the forest industry.

- Conference sponsorship offers a rare opportunity to promote your organisation to the largest gathering of professional foresters.
- Advertising prominence to foresters in New Zealand and their respective organisations over a concentrated 3 days, with pre-Conference publicity via email, international newsletter, and websites.
- An opportunity to learn about the latest developments in forestry in New Zealand. With exposure at the Conference you will significantly increase the opportunity for you to attract to your organisation the best and the brightest in the profession.
- An opportunity to network with foresters and allied professionals at the Conference and on the field trips.



Register Your Interest

If you are interested in sponsorship or trade display opportunities at this event, please contact:

Nikki Coulmann, Email: NCoulmann@forestenterprises.co.nz, mobile 027 55 44 325

James Treadwell: Email: president@nzif.org.nz, mobile 022 434511

If you have any questions or would like to discuss a tailored opportunity that would better align with your company's marketing objectives, please contact Nikki or James today.

Conference Programme **Draft**

Sunday 27 June 2021

Registration

CPD Sessions

Lunch

CPD Sessions

93rd NZIF AGM

Networking Drinks

Future Foresters Evening

Monday 28 June 2021

Registration

Conference Opening: "Pride and Passion in Forestry"

2 Sessions

Morning tea

2 Sessions

Lunch

3 Sessions

Afternoon tea

TBA

Networking Drinks

Conference Dinner

Tuesday 29 June 2021

Women in Forestry Breakfast

3 "Breaking Down the Barriers" sessions

Conference Close

Morning Tea

2 Half-Day Field Trips

- FOREST: Farm Forestry and Logging
- TOWN: Processing and Transport



Sponsorship Opportunities and Benefits

KAURI \$10,000 +GST **Exclusive Opportunity** **UNDER OFFER**

Benefits include:

- Recognition as a Kauri Investor by inclusion of your company logo on the front of the conference printed materials and website
- Naming rights to the conference room
- Acknowledgments via PowerPoint display and verbally during the conference
- Two complimentary conference registrations and two Award Dinner tickets
- Acknowledgement in the Institute's email newsletter.

TOTARA \$8,000 +GST **Two Opportunities Available**

Benefits include:

- Recognition as a Totara Investor by inclusion of your company logo and name on conference printed materials and website
- Acknowledgments via PowerPoint display and verbally during the conference
- One complimentary conference registration and Award Dinner
- Acknowledgement in the Institute's email newsletter.

AWARDS DINNER \$6,000 +GST **Exclusive Opportunity**

Benefits include:

- Recognition as a Conference Awards Dinner Investor by inclusion of your company logo and name on conference printed materials and website
- A five-minute speaking opportunity at the conference Awards Dinner
- Acknowledgments via PowerPoint display and verbally during the conference
- One complimentary conference registration and three Award Dinner tickets
- Acknowledgement in the Institute's email newsletter.

NETWORK DRINKS \$5,000 +GST **Exclusive Opportunity** **SOLD**

Benefits include:

- Naming rights to the AGM and Networking drinks function - including signage and/or a static display
- Company name on the conference website
- A five-minute speaking opportunity at the conference Networking drink
- Acknowledgments via PowerPoint display and verbally during the conference
- Acknowledgement in the Institute's email newsletter.



FUTURE FORESTERS \$4,500 +GST **Exclusive Opportunity**

Benefits include:

- Recognition as a Future Foresters Event Investor by inclusion of your company logo and name on conference session in the printed materials and website
- A five-minute speaking opportunity at the Future Forestry Event
- Acknowledgments via PowerPoint display and verbally during the conference
- Acknowledgement in the Institute's email newsletter.

WOMEN IN FORESTRY \$4,500 +GST **Exclusive Opportunity*

Benefits include:

- Recognition as a Women in Forestry Breakfast Investor by inclusion of your company logo and name on conference session in the printed materials and website
- A five-minute speaking opportunity at the Women in Forestry Breakfast
- Acknowledgments via PowerPoint display and verbally during the conference
- Acknowledgement in the Institute's email newsletter.

AWARDS DINNER DRINKS Investor \$4,000 +GST **SOLD**

Benefits include:

- Recognition by inclusion of your company logo and name on conference printed materials and website
- Your company signage displayed at the conference Award Dinner and on the bar
- Acknowledgments via PowerPoint display and verbally during the conference
- Acknowledgement in the Institute's email newsletter.

RIMU Investor \$3,500 +GST

Benefits include:

- Recognition as a Rimu Investor by inclusion of your company logo and name on conference printed materials and website
- Acknowledgments via PowerPoint display and verbally during the conference
- Acknowledgement in the Institute's email newsletter.

Forest Policy Session \$3,000 +GST

Benefits include:

- Recognition as a session sponsor by inclusion of your company logo and name on conference printed materials and website
- Acknowledgments via PowerPoint display and verbally during the conference
- Acknowledgement in the Institute's email newsletter.

Field Trip Investor \$3,000 +GST

Benefits include:

- Recognition as a Field Trip Investor by inclusion of your company logo and name on conference printed materials and website
- Acknowledgments via PowerPoint display and verbally during the conference
- Acknowledgement in the Institute's email newsletter.

Conference Session – (Monday morning) \$3,000 +GST

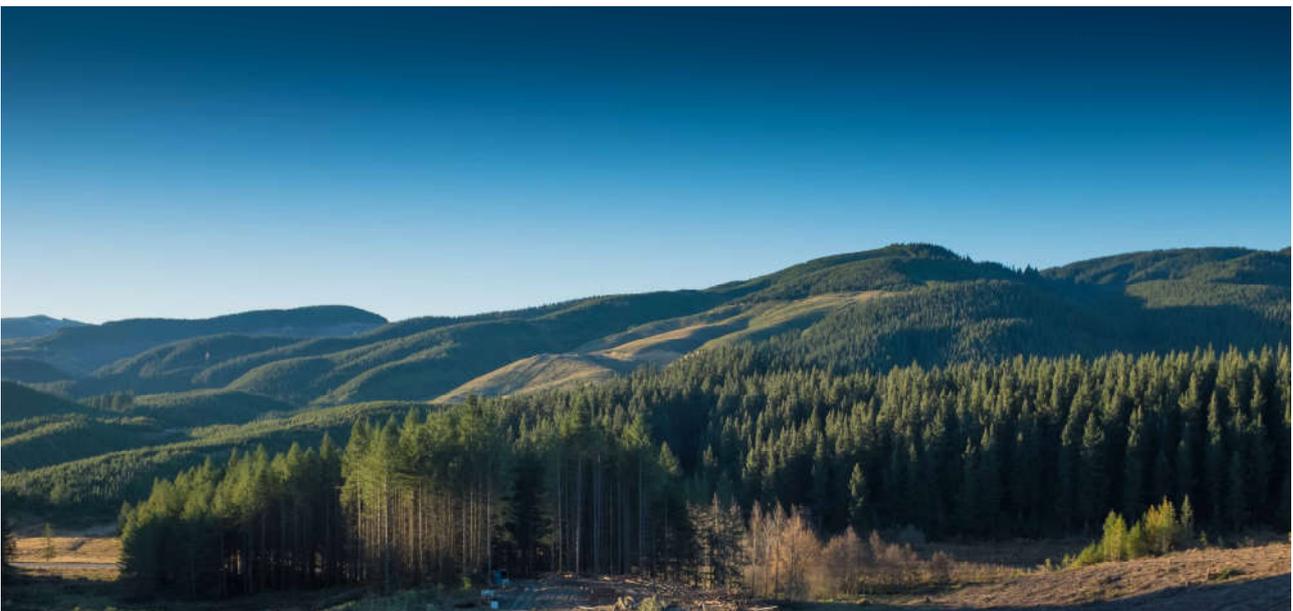
Benefits include:

- Recognition as a Monday morning conference session Investor by inclusion of your company logo and name on conference printed materials and website
- Acknowledgments via PowerPoint display and verbally during the conference
- Acknowledgement in the Institute's email newsletter.

Conference Session – (Monday afternoon) \$3,000 +GST

Benefits include:

- Recognition as a Monday afternoon conference session Investor by inclusion of your company logo and name on conference printed materials and website
- Acknowledgments via PowerPoint display and verbally during the conference
- Acknowledgement in the Institute's email newsletter.



“Breaking Down the Barriers” Investor \$2,000 +GST

Benefits include:

- Recognition as a “Breaking Down the Barriers” session Investor by inclusion of your company logo and name on conference session in the printed materials and website
- Acknowledgments via PowerPoint display and verbally during the conference
- Acknowledgement in the Institute’s email newsletter.

Student Sponsorship to attend \$1,500 +GST

Benefits include:

- Acknowledgments via PowerPoint display and verbally during the conference
- Acknowledgement in the Institute’s email newsletter.

Student Poster Investor \$1,500 +GST

Benefits include:

- Acknowledgments via PowerPoint display and verbally during the conference
- Acknowledgement in the Institute’s email newsletter.

Conference Satchel Pamphlet \$500 +GST

Benefits include:

- This option was designed for an organisation which desires visibility. This package ensures your organisation stands out at the time of the conference with personalized pamphlet in the delegate’s satchel
- Each conference participant will receive a copy of your pamphlet.

Exhibition Stand \$2,000 + GST

A trade exhibition will be held in conjunction with the NZIF 2021 Conference.

In order to provide you with the optimum exposure to delegates, the exhibition will be in the main hub of the conference venue Lunch and morning and afternoon tea breaks will be held in this area.

Each booth will include:

- Velcro receptive display panels.
- The configuration of individual stands may vary.
- A trestle table, tablecloth and chair.
- Any additional requirements will be the responsibility of exhibitors and at their own cost.
- The opportunity to include a pamphlet in the Conference Satchels

