

safetree  TM
You are the key

***“ A safe,
sustainable and
professional
forestry sector.”***

OUR STRATEGY ON A PAGE



WHAT WE WANT FOR FORESTRY IN NEW ZEALAND

A safe, sustainable and professional forestry sector, achieved in partnership with workers, growers, forestry businesses and government.

WHY WE ARE HERE

To engage with our partners and lead a significant change to improve the wellbeing and safety of everyone working in forestry.



WHAT WE WILL DO

Leadership

Build leadership skills at all levels. Develop leadership training. Share and support good practice.

Engagement

Promote and support better engagement with health and safety by people at all levels, including through 'Growing our Safety Culture'.

Capability

Build capability. Deliver competency tools like **Safetree Certification**. Share best practice resources through **Safetree**.

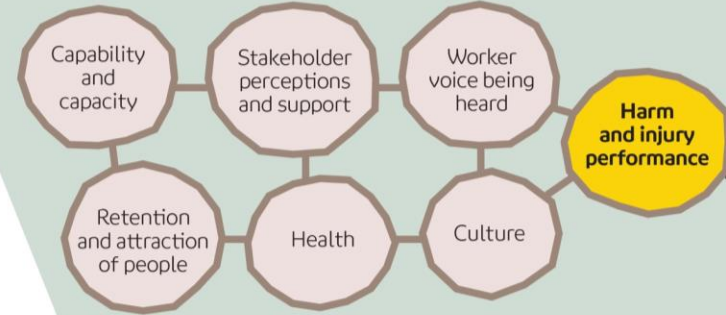
Risk management

Deliver guidance and activities to support better management of risk, particularly health and critical risks.

Performance

Support industry to better understand performance, including factors that lead to successful work.

WHAT WE WANT TO SEE IMPROVE



HOW WE'LL MEASURE OUR CONTRIBUTION

Uptake

Increase the number of people/companies using **Safetree** programmes & resources.

Impact

As a result of interacting with us, people/companies improve their capabilities, particularly around leadership, worker engagement and risk management.





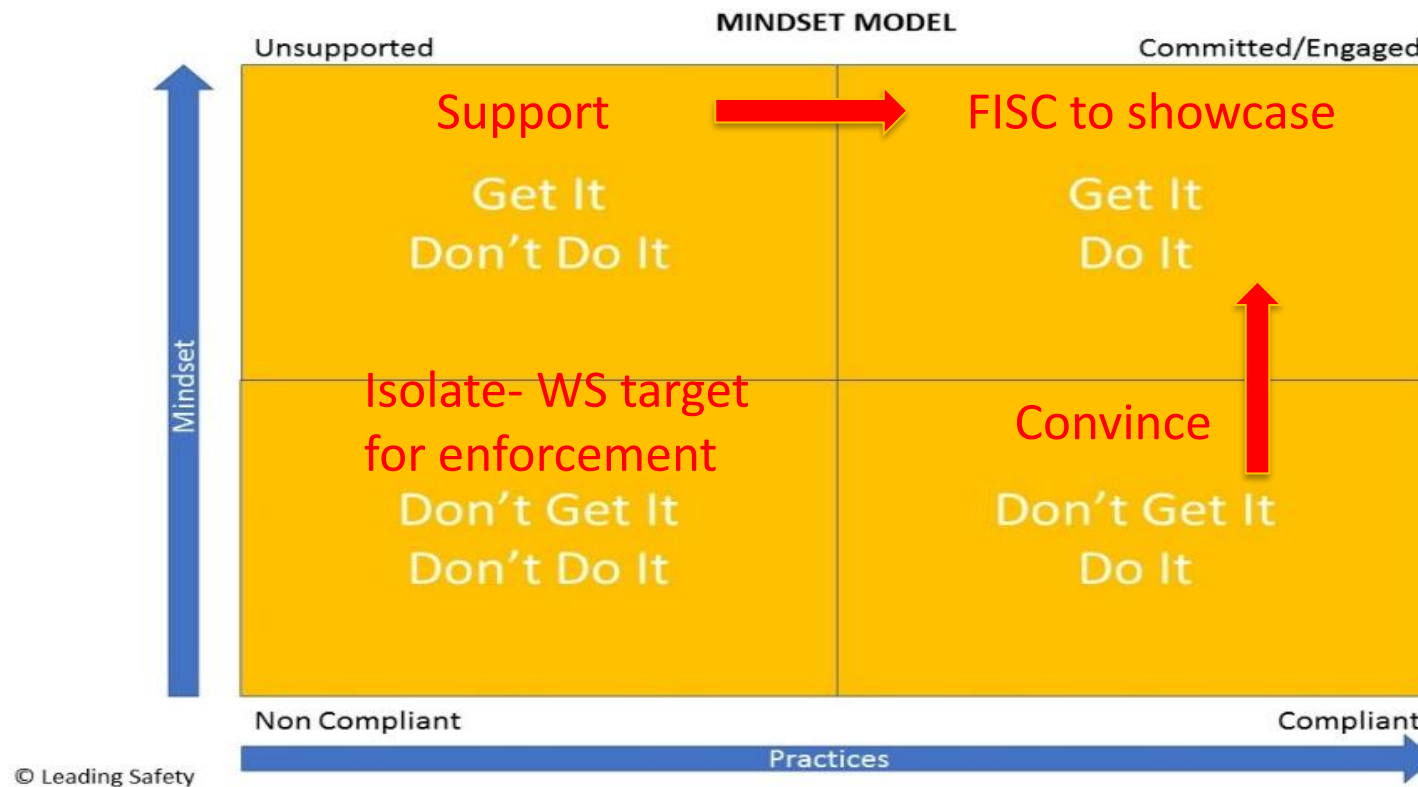
Our (my) approach



good health and safety is an *outcome* of successful work



Approach and target audience



What makes a good day?

- Leadership
- Communication
- Right attitude / culture
- Competent people
- Health and wellbeing

What we're delivering for industry

Contractor Certification



Growing our Safety Culture



Worker Certification



<https://safetree.nz/certification/>



And we're working on...

Health



Worker engagement



Supply chain

- Safety in design
- Culture
- Machines on slopes / WAM
- Economics

Together towards zero

What kills our people?

Things in the bush

- Tree felling
- Breaking out / extraction
- Driving
- Man/machine interaction
- Maintenance
- Health – physical & mental

Things in the office

- Decisions about where trees are planted
- Commercial terms that under-mine safety or create unsafe work pressure
- Planning / coordination / harvesting methods
- Infrastructure
- Economics

A good day!

What do you do now?

What else can you do?

What are you going to change?

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