

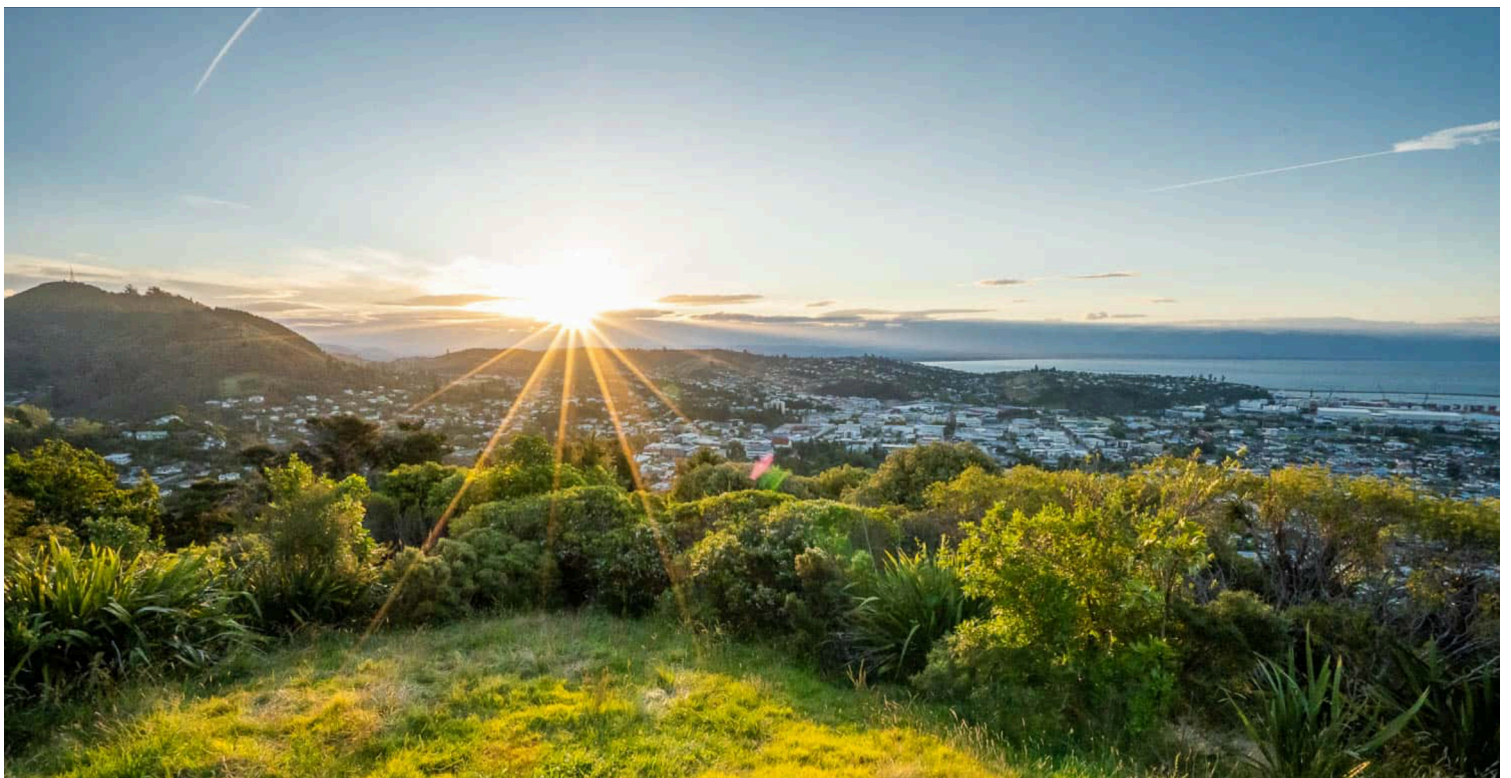


**New Zealand Institute of Forestry**  
Te Pūtahi Ngāherehere o Aotearoa Incorporated

# **NZIF 2024 Conference Sponsorship Prospectus**

**Nelson 04 - 06 Sept 2024**

**Sowing Tomorrow's Forests - Sustainable Practices for  
a Resilient Future**



Sowing Tomorrow's Forests - Sustainable Practices for a Resilient Future



# New Zealand Institute of Forestry

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## Letter from Organising Committee Chair

Kia ora NZIF sponsorship community,

As professional foresters we find ourselves in interesting times with decisions made today greatly effecting our future and our role within NZ. It is with this background, we warmly invite you to put September 4th to 6th in your diary and join us 'planning for success' as we host the next NZIF conference in Nelson Whakatū.

Our conference theme is *Sowing Tomorrow's Forests - Sustainable Practices for a Resilient Future* and in addition to current industry issues, we will look to showcase our wonderful region and the importance of the forester to it's economic and recreational role. We will dive into the how processing helps sustains us as well as what is required to protect some of the most 'senile' soils in the country.

We will be offering targeted CPD events to meet the demand for ever higher standards of industry professionalism, and as always will celebrate our members at our annuals awards dinner.

We respect you have choice as to what events you support so we take this opportunity to thank you as a prospective sponsor for considering NZIF and invite you to partner with us.

We can't stress enough the vital role your sponsorship plays in not only demonstrating your industry commitment but also in a very tangible way helping keep the NZIF conference accessible for attendees including students and early career professionals. Our goal is to ensure our annual conference is one of the least expensive, but most rewarding for all attendees.

Should you have any queries at all please do not hesitate to contact James or I, with commitments taken on a first come basis.

Ngā Mihi

Rhys Black

Organising Committee Chair

[rhys.black@ifsgrowth.co.nz](mailto:rhys.black@ifsgrowth.co.nz)

027 535 0069

James Treadwell

President NZIF

[president@nzif.org.nz](mailto:president@nzif.org.nz)

0220 434511



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## Venue

The Rutherford Hotel  
27 Nile St West  
Nelson



## Date

Wednesday 04 - Friday 06 Sept 2024

## Conference Committee

Rhys Black (Chair) - IFS Growth [rhys.black@ifsgrowth.co.nz](mailto:rhys.black@ifsgrowth.co.nz)

Jessica Brown - Margules Groome Consulting

Craig McMiken – Tasman Forest Management

Siobhan Allen – M&R Forestland Management

Dan Montgomery – Tasman Pine Forests

Sam Nuske – PF Olsen

Alex Tolan – OneFortyOne (TBC)

## Conference Manager

Veronica Bennett

[nzifoffice@nzif.org.nz](mailto:nzifoffice@nzif.org.nz)

## Sponsorship Co-Ordinator

James Treadwell

[president@nzif.org.nz](mailto:president@nzif.org.nz)



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## NZ Institute of Forestry Profile

NZIF is an organisation with a proud history.

The NZIF was founded in 1927 to provide a forum in which those involved in all aspects of forestry – including forest management, utilisation, processing, research, education and consulting – and all forests could exchange ideas and information and keep up to date with industry trends.

NZIF members are involved with all types of forests, not just those where timber production is the primary objective. This includes forests for conservation, recreation, biodiversity protection, carbon storage, erosion control, urban and water quality enhancement.

As well as the stimulus of debate and the fellowship of colleagues, the Institute encourages the highest standards of ethical and professional performance amongst its members.

Today, this role is even more vital in an industry which has continued to evolve and grow almost beyond recognition since its inception.

New Zealand Institute of Forestry membership is an acknowledgement of high levels of competence through education, experience, and ability, and is evidence of a member's commitment to professional practices and values.

NZIF is committed to serving the profession of forestry and the wider community through education, accountability and its Code of Ethics and Performance Standards. Increasingly, it fulfils a quality assurance role, setting the benchmark for professionalism and the quality of advice and practice by which members, and others in the profession, are measured.





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## The Benefits of Sponsorship

A range of sponsorship options for the 2024 NZIF Annual Conference are enclosed.

This event provides a great opportunity for sponsors to profile their businesses, products, and services, while also supporting the professional fellowship within the forest industry.

- Conference sponsorship offers a rare opportunity to promote your organisation to the largest gathering of professional foresters within New Zealand.
- Advertising prominence to foresters in Aotearoa and their respective organisations over a concentrated 3 days, with pre-Conference publicity via email, international newsletter, social media and websites.
- An opportunity to learn about the latest developments in forestry in New Zealand. With exposure at the Conference you will significantly increase the opportunity for you to attract to your organisation the best and the brightest in the profession.
- An opportunity to network with foresters and allied professionals at the Conference and on the field trips.
- This conference will be attended not only by NZIF members, but we expect a large contingent of carbon traders and emitters, finance advisors, lawyers, accountants, land owners and conservationists; giving you an unique opportunity to network and get your name in front of a large range of people associated with forestry and carbon market.

## Register your Interest

If you are interested in sponsorship or trade display opportunities at this event, please contact:

### James Treadwell

Email: [president@nzif.org.nz](mailto:president@nzif.org.nz)

Mobile 0220 434511

### Rhys Black

Email: [rhys.black@ifsgrowth.co.nz](mailto:rhys.black@ifsgrowth.co.nz)

Mobile 027 535 0069

If you have any questions or would like to discuss a tailored opportunity which would better align with your company's marketing objectives, please contact James or Rhys today.



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## Sponsorship Opportunities and Benefits

### KAURI \$9,000+ GST

\*Exclusive opportunity

Benefits include:

- Recognition as a Kauri Investor by inclusion of your company logo on the front of the conference printed materials and website.
- Naming rights to the conference room.
- Opportunity to provide a branded banner for display in the conference room and conference entrance for the duration of the Conference.
- A 2 minute speaking right during conference opening.
- Full page advertisement in the Conference Handbook; finished artwork to be provided by Sponsor.
- Logo on conference bag.
- Acknowledgments via audio visual display and verbally during the conference.
- Two complimentary conference registrations and two Award Dinner tickets.
- Logo and acknowledgement in the Institute's email newsletter.
- Acknowledgement in Social Media.





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## AWARDS DINNER \$7,500 + GST

\*Exclusive opportunity

Benefits include:

- Recognition as a Conference Awards Dinner Investor by inclusion of your company logo and name on conference printed materials and website.
- A five-minute speaking opportunity at the conference Awards Dinner.
- Opportunity to provide a branded banner for display in the awards diner dining room.
- Logo on awards dinner menu.
- Half page advertisement in the Conference Handbook, finished artwork to be provided by Sponsor.
- Logo on conference bag.
- Acknowledgments via audio visual display and verbally during the conference.
- One complimentary conference registration and three Award Dinner tickets.
- Logo and acknowledgement in the Institute's email newsletter and Social Media.







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## TOTARA \$7,000 + GST

\*Three opportunities available

Benefits include:

- Recognition as a Totara Investor by inclusion of your company logo and name on conference printed materials and website.
- Logo on conference bag.
- Half page advertisement in the Conference Handbook, finished artwork to be provided by Sponsor.
- Acknowledgments via audio visual display and verbally during the conference.
- One complimentary conference registration and one Award Dinner ticket.
- Logo and acknowledgement in the Institute's email newsletter and Social Media.

## RIMU INVESTOR \$6,000 + GST

Benefits include:

- Recognition as a Rimu Investor by inclusion of your company logo and name on conference printed materials and website.
- Quarter page advertisement in the Conference Handbook, finished artwork to be provided by Sponsor.
- Acknowledgments via audio visual display and verbally during the conference.
- Acknowledgement in the Institute's email newsletter and Social Media.





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## **FUTURE FORESTERS FUNCTION \$5,500 + GST**

\*Exclusive opportunity

Benefits include:

- Recognition as a Future Foresters Event Investor by inclusion of your company logo and name on conference session in the printed materials and website.
- Opportunity to provide a branded banner for display during the Future Foresters Function night.
- Three (3) complimentary tickets to Future foresters Function.
- A five-minute speaking opportunity at the Future Forestry Event.
- Acknowledgments via audio visual display and verbally during the conference.
- Acknowledgement in the Institute's email newsletter and Social Media.

## **RADIATA INVESTOR \$4,500 + GST**

Benefits Include:

- Recognition as a Radiata Investor by inclusion of your company logo and name on conference printed materials and website.
- Acknowledgments via audio visual display and verbally during the conference.
- Acknowledgement in the Institute's email newsletter and Social Media.

## **CPD WORKSHOP INVESTOR \$4,000 + GST**

Benefits include:

- Opportunity to provide a branded banner for display during the CPD workshops.
- Logo displayed during CPD sessions.
- Acknowledgments via audio visual display and verbally during the conference.
- Acknowledgement in the Institute's email newsletter and Social Media.





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## WOMEN IN FORESTRY \$4,000 + GST

\*Exclusive opportunity

Benefits include:

- Recognition as a Women in Forestry Breakfast Investor by inclusion of your company logo and name on conference session in the printed materials and website.
- Three (3) complimentary tickets to Women in Forestry Breakfast.
- A five-minute speaking opportunity at the Women in Forestry Breakfast.
- Opportunity to provide a branded banner for display during the breakfast.
- Acknowledgments via audio visual display and verbally during the conference.
- Acknowledgement in the Institute's email newsletter and Social Media.

## FIELD TRIP INVESTOR \$3,500 + GST

Benefits include:

- Recognition as a Field Trip Investor by inclusion of your company logo and name on conference printed materials and website.
- Logo printed on field trip notes.
- Acknowledgments via audio visual display and verbally during the conference.
- Acknowledgement in the Institute's email newsletter and Social Media.





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## NETWORK DRINKS PRE AWARDS DINNER \$3,000 + GST

\*Exclusive opportunity

Benefits include:

- Naming rights Networking drinks function - including signage and/or a static display.
- A five-minute speaking opportunity at the conference Networking drink.
- Recognition as a conference sponsor by inclusion of your company logo and name on conference printed materials and website.
- Acknowledgments via audio visual display and verbally during the conference.
- Acknowledgement in the Institute's email newsletter and Social Media.

## BARISTA COFFEE \$3,000 + GST

Benefits include:

- Naming rights on coffee cart.
- Opportunity to provide a branded banner for display next to cart.
- Recognition as a conference sponsor by inclusion of your company logo and name on conference printed materials and website.
- Acknowledgments via audio visual display and verbally during the conference.
- Acknowledgement in the Institute's email newsletter and Social Media.





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## CONFERENCE BAG SPONSOR \$3,000 + GST

\*Exclusive opportunity

Benefits include:

- Large logo and name displayed on conference bag.
- Recognition as a conference sponsor by inclusion of your company logo and name on conference printed materials and website.
- Acknowledgments via audio visual display and verbally during the conference.
- Acknowledgement in the Institute's email newsletter and Social Media.

## POST AGM DRINKS SPONSOR \$2,500 + GST

\*Exclusive opportunity

Benefits include:

- Naming rights AGM drinks function - including signage and/or a static display
- Recognition as a conference sponsor by inclusion of your company logo and name on conference printed materials and website.
- A two-minute speaking opportunity at the conference Networking drink
- Acknowledgments via audio visual display and verbally during the conference.
- Acknowledgement in the Institute's email newsletter and Social Media.

## FOOD BREAK SPONSOR \$2,250 + GST

Benefits include:

- Logo on table with food.
- Opportunity to provide a branded banner in break out room.
- Recognition as a conference sponsor by inclusion of your company logo and name on conference printed materials and website.
- Acknowledgments via audio visual display and verbally during the conference.
- Acknowledgement in the Institute's email newsletter and Social Media.



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## **CONFERENCE BAG BRANDING \$2,000 + GST**

Benefits include:

- Logo displayed on conference bag.
- Recognition as a conference sponsor by inclusion of your company logo and name on conference printed materials and website.
- Acknowledgments via audio visual display and verbally during the conference.
- Acknowledgement in the Institute's email newsletter and Social Media.

## **SPECIAL INTEREST GROUP SPONSOR \$2,000 + GST**

There are two SIG's; Women inForestry, and Fire.

Sponsors will be recognised during the conference as per the below benefits and will receive recognition in the Annual Report when reporting on these SIG's.

Benefits include:

- Recognition as a conference sponsor by inclusion of your company logo and name on conference printed materials and website.
- Opportunity to provide a branded banner for display if SIG meeting during conference.
- Acknowledgments via audio visual display and verbally during the conference.
- Acknowledgement in the Institute's email newsletter and Social Media.

## **CONFERENCE SESSION \$1,500 + GST**

Benefits include:

- Recognition as a conference session Investor by inclusion of your company logo and name on conference printed materials and website.
- Ability to be the session Chair if wish.
- Acknowledgments via audio visual display and verbally during the conference.
- Acknowledgement in the Institute's email newsletter and Social Media.



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## STUDENT CONFERENCE ATTENDANCE \$1,500 + GST

Benefits include:

- Acknowledgments via audio visual display and verbally during the conference.
- Acknowledgement during the Student poster award announcements.
- Acknowledgement in the Institute's email newsletter and Social Media.



## SPEAKER GIFT SPONSOR \$1,200 + GST

Benefits include:

- Acknowledgments via audio visual display and verbally during the conference.
- Acknowledgement in the Institute's email newsletter and Social Media.
- Logo on Speaker thank you card, finished artwork to be provided by Sponsor.

## STUDENT FIELD TRIP TO ATTEND \$1,000 + GST

Benefits include:

- Acknowledgments via audio visual display and verbally during the conference.
- Acknowledgement in the Institute's email newsletter and Social Media.

## PENS \$500 + GST

Benefits include:

- This option was designed for an organisation which desires visibility. This package ensures your organisation stands out at the time of the conference with personalised pens in the conference bags.
- Each conference participant will receive a copy of your pen.
- Acknowledgments via audio visual display and verbally during the conference.
- Acknowledgement in the Institute's email newsletter and Social Media.





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## PAMPHLET ADVERT \$500 + GST

Benefits include:

- This option was designed for an organisation which desires visibility. This package ensures your organisation stands out at the time of the conference with personalised pamphlet in the conference bags.
- Each conference participant will receive a copy of your pamphlet.

## EXHIBITION STAND \$3,000 + GST

A trade exhibition will be held in conjunction with the NZIF 2022 Conference.

In order to provide you with the optimum exposure to delegates, the exhibition will be in the main hub of the conference venue. Lunch and morning and afternoon tea breaks will be held in this area.

Each booth will include:

- A trestle table, tablecloth and chair.
- Velcro receptive display panels.
- The configuration of individual stands may vary.
- Any additional requirements will be the responsibility of exhibitors and at their own cost.
- The opportunity to include a pamphlet in the Conference Satchels.

